

CHUCK E. FOCUS

- Celebrate Accomplishments - Share Knowledge - Spread Culture -

Company Wide Sales Growth

Restaurant	2018	2019	YOY%
Muskegon, MI #829	\$7,152	\$14,526	103.1%
Englewood, CO #721	\$24,412	\$36,900	51.2%
Santa Maria, CA #761	\$22,611	\$33,333	47.4%
Laguna Hills, CA #378	\$18,499	\$27,187	47.0%
New Hartford, NY #646	\$6,846	\$9,850	43.9%
Rochester Hills, MI #085	\$13,466	\$19,372	43.9%
N. Garland, TX #584	\$27,628	\$39,462	42.8%
Boise, ID #959	\$12,285	\$17,444	42.0%
Lansing, MI #326	\$13,670	\$19,310	41.3%
Sioux Falls, SD #860	\$14,043	\$19,305	37.5%

District Sales Growth

District	Region	WTD%
Frank Cassar	Western	35.4%
Dustin Gasper	Northeast	19.8%
Troy Watring	Northeast	19.3%
John Chudzinski	Western	19.3%
Dennis Sanders	Northeast	18.7%
Anthony Chapa	Southeast	18.2%
Chad Estrada	Northeast	17.2%
Shawna Vazquez	Northeast	15.7%
Louis Deignan	Western	12.4%
Adam Shafran	Western	10.5%

Birthday Sales Growth

Restaurant	2018	2019	WTD%
Herndon, VA #099	20.8%	39.4%	18.6%
Greece, NY #839	4.8%	23.1%	18.3%
Greeley, CO #702	7.4%	22.9%	15.5%
Hartford, CT #468	13.0%	26.9%	14.0%
Gaithersburg, VA #401	9.2%	22.6%	13.4%
Calgary, AB #874	24.6%	37.8%	13.3%
Edison, NJ #487	15.2%	28.4%	13.2%
Boise, ID #959	10.1%	23.0%	12.9%
East Hanover, NJ #525	19.2%	31.8%	12.6%
Johnstown, PA #534	4.1%	16.4%	12.4%

Tesser Remodels Sales Growth

Restaurant	2018	2019	YOY%
FM 1960, TX #032	\$22,723	\$38,721	70.4%
El Paso, TX #852	\$20,326	\$31,942	57.1%
Portage, MI #327	\$14,404	\$21,742	50.9%
Towne South, OK #888	\$17,571	\$25,777	46.7%
Foothill Ranch, CA #371	\$20,705	\$30,166	45.7%
Indy Castleton, IN #096	\$18,882	\$27,261	44.4%
Greece, NY #839	\$14,712	\$21,099	43.4%
Grand Rapids, MI #828	\$19,254	\$27,576	43.2%
SE Las Vegas, NV #311	\$21,766	\$29,637	36.2%
San Bruno, CA #444	\$30,650	\$40,369	31.7%



Congratulations to Raymond Bibb, the next Sapphire Pin earner for team Saginaw #336! Raymond joined the Chuck E. family 5 years ago, and he is all about making kids birthday parties the best they have ever had. He is always making sure they have everything they need and keeping them informed of everything thats happening. Thank you Raymond for all you do, your Sapphire Pin is very much deserved!

~ Ray was great with the kids and we all had a great time. We will be back again.

Thank you Ray for a great party. ~

~ Everything! The kids had a blast. Would definitely recommend Ray as your host.

He was awesome! ~

~ Had an awesome time and our host Ray was amazing. Best host we ever had, thank you Ray! ~

Team Metarie has done it once again, as they get to award their next Sapphire Pin Earner, Lacey Dover! Lacey joined the Chuck E. family just 7 months ago and already is earning her Sapphire Pin! Lacey loves making kids birthdays a special one-of-a-kind occasion and she is amazing at what she does. Thank you Lacey for all you do, your Sapphire Pin is very much deserved!

~ My Party Hostess Lacey was awesome. ~

~ Our server Lacey was amazing. ~

~ Everything was great, kids loved it and our host Lacey was amazing. ~

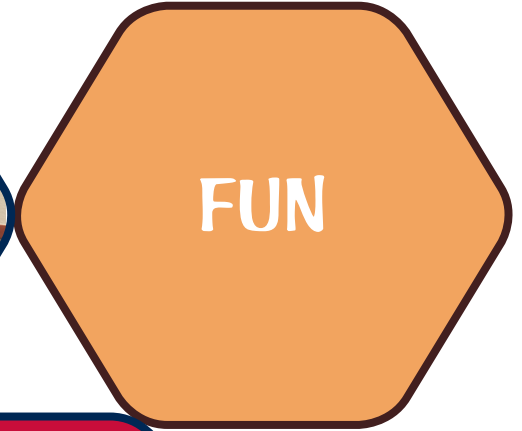


Week 21
June 7, 2019



WHAT'S GOIN' ON

- Highlight Moments -



Submit your highlight moments to myfavoritefun@cecentertainment.com

MILESTONES-

- Reach and Achieve! -

Frederic Aissi ~ 056

Angel Valencia ~ 307

Baylee Ford ~ 368

Damien Robertson ~ 480

Takeshi Lindsey ~ 747

Jonathan Aguilar ~ 778

Erick Gutierrez ~ 787

Maria Del Cid ~ 066

Stephanie Hernandez ~ 779

Myriam Luque ~ 418



Cody Hallmark

Team Fayetteville, AR #312

Todd Bell, DM

~ Cody was excellent at everything we needed for my son's party. He was on top of everything. ~



Christian Hernandez

Team Brentwood, CA #783

Adam Shafran, AD

~ Christian was so amazing and fantastic. He was great from the beginning of my daughter's party to the end. He was so positive the whole time and was by my side every 5 minutes to check in. My daughter had such a wonderful time. Thank you. ~



Gabrielle Johnson

Team Fayetteville, GA #615

Joe Risnear, DM

~ Our host Gabby was amazing, as well as the new up date to Chuck E. Cheese. The games were new and up to date. They were all working. Truly an awesome experience. ~



Chloe Blanding

Team Fayetteville, GA #615

Joe Risnear, DM

~ Brianna was amazing. Very helpful, kept us moving and on time. ~



Jazlyn Hicks

Team Grand Prairie #596

Kelli Kasper, DM

~ Our host Jaz was very attentive to all my party needs. She walked me every step of the way. She served all my party so pleasant with a smile on her face. She was awesome, my son's 1st birthday was a success. ~



DEAR CHUCK E...

- You're the BEST! -

I held a birthday party this afternoon for my daughter. The facility and staff were terrific. **The value for the experience was equally excellent.** New York City is the home of expensive children's birthday parties. Having attended any number with my daughter, I have never seen children having more fun than I did today. The team was great and in particular Karina who oversaw our party. My four year old can't wait to come back and the same is true of her father.



Northeast
Harlem, NY #648
RVP Chris Kelly
DM Daniel De Los Santos
GM Alexander Pringle
Cast Member Karina

Just wanted to pass on what a positive experience we had with our son's birthday party today at the Lynnwood location. In all the activity, I didn't pay close attention to the directions and forgot to mention our party server in our feedback survey. **Gisselle was great with all my questions, was at least one step ahead of me all the time anticipating what we would need.** She was so fun and flexible with the kids. Because she was so on top of things, I had time to enjoy the party with my son and visit with the other parents who were there. We also had great assistance from Arturo and several other employees as well.

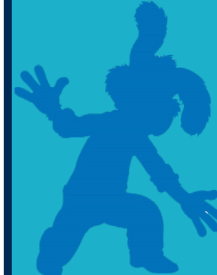


Western
Lynnwood, WA #624
RVP Jim Brawley
DM Tony Reynolds
GM Nahtaly Bortolo
Cast Members
Gisselle and Arturo



Team Louisville #111

I wanted to share my happiness with our daughter's recent birthday party. We held it on Sunday at the Spring Oaks location in Florida. It was our first time at that or any Chuck E. Cheese and the first birthday party for our daughter held outside our house. Haley was our party host and I cannot express how great she was. **She immediately took charge and talked us through everything. Whenever she had to step away, she informed us when she'd be back and held to that.** All of our questions were answered with patience and understanding and it really helped to put two nervous parents at ease. For as great as Haley was with us, she was even better with the children. At one point, **I noticed that she was calling some of them by name. It took me a moment to realize that she had gotten them because we had written the children's names on their cups.** Because of Haley, we've decided that in addition to visiting our local store, on our road trips across the state to visit family, more likely than not, we will stop for a lunch break because of that experience. The patience Haley displayed did not seem forced and **I could tell she truly wanted to make sure everyone had fun.** She made an event that could have been just ok into a memorable experience. Thank you for that!



Southeast
Orlando, FL #681
RVP Bill Eich
DM Seneca Gray Robinson
GM Stephen Chrsitensen
Cast Member Haley



THE MORE YOU KNOW...

Risk Management

Tip of the week:

Make sure all EXIT signs are illuminated and functioning. Also, ensure that exit door alarms are sounding when opened.

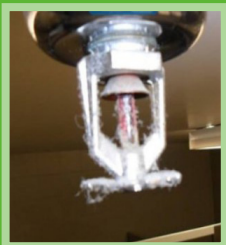


Facilities

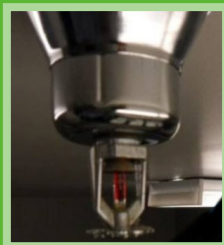
Cleaning Sprinkler Heads

If cleaning of sprinklers is an option in your jurisdiction, follow the steps below to maintain a successful cleaning:

- Using a standard canned air sprayer (typically used for keyboards), gently spray off the entire surface of the fire sprinkler head.
- Avoid turning the canned air upside down, as liquid will spray out and possibly damage the sprinkler.
- Maintain a safe distance from the sprinkler.
- **DO NOT USE A VACUUM** or any other items that could pose a safety risk to guests or Cast Members.



Before



After



Learning & Development

June 10th - July 7th

Restaurant Sales Contest for

COIL WRIST BANDS

literally nobody:

me:



RESTAURANT JOINT EFFORT

Work together as a team to win these great prizes!

1 Winner Per District: Chuck E. swag for restaurant

1 Winner Per Region: Chuck E. swag, manager shirts, and GM gets \$300 Certificate

Posters will soon be arriving to all restaurants!

Purchasing

High Chair Stickers

New Highchair regulations will be taking effect June 19, 2019! All highchairs must meet new federal regulations 'Mandatory' Laws

WARNING

FALL HAZARD:

Children have suffered severe head injuries including skull fractures when falling from high chairs. Falls can happen suddenly if child is not restrained properly. Always use restraints and adjust to fit snugly.

STAY NEAR AND WATCH CHILD DURING USE

Each store will receive 2 packages of stickers, (12 stickers per package), from ASB the week of 6/10. Re-orders can be placed through ASB.

Replacement highchair straps are available for order through Ed-Don item #F292-straps

THE MORE YOU KNOW...

Marketing

Friends Eat Free!

Offer: Buy one Large Pizza, get one Large Pizza free (of equal or lesser value)



Dates: June 8th - June 30th

Details/Restrictions:

- No coupon required, however guests must ask for the 'friends eat free' deal
- Do not automatically provide or suggestively sell the offer
- Available only on A La Carte Pizzas (cannot be used on combos or with other coupons)
- Can't be combined with other offers. (This includes other coupons that can be used on A La Carte Pizzas)
- Can't be used on Birthday Party Reservations
- This is what is listed on the promotion, but EGLH. If the guest brings it to the Party Server's attention
- The system will **REQUIRE** you to select the higher value pizza. (An error will pop up if a lesser value pizza is selected)

For further details regarding this promotion, please refer to the communication sent out by L&D on Wednesday . Any further questions? Please contact your Regional L&D Manager.

Marketing

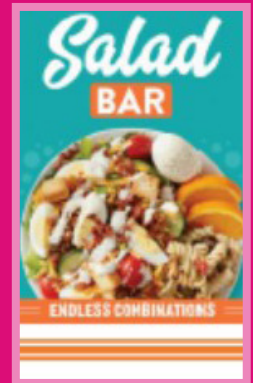
Salad Bar Promotion

By now, several restaurants have received new sneeze guards featuring 3 salad combinations to make at the salad bar:

- California Spinach Salad
- Greek Salad
- Classic Salad

The California Spinach Salad features mandarin oranges instead of regular oranges (one of our seasonal fruit options). If you start to receive multiple guest complaints, you can remove this cling.

The menu extender features a pasta salad that your location may not carry. If guests ask, note that items vary by location.



Marketing

Menu Updates

Thank you for all of your flexibility and patience over the last day and a half as we work through all of the menu updates and changes.

Most issues have been worked through, with just a few that remain pending. Please refer to the latest communication sent out by L&D today for the most up-to-date information on those issues which are still pending.

As always, if you need additional support, please refer to the emails below for assistance based on your issue:

- POPS/Pricing issues? Run a system refresh. If problem persists; submit a helpdesk ticket: www.cecssp.com
- Missing Menu Panels/Birthday Menus? Email marketingorders@cecentertainment.com
- Incorrect Coupons on the website? Email KRice@cecentertainment.com
- Other questions/concerns? reach out to: marketing@cecentertainment.com or learning@cecentertainment.com



CAREER GROWTH OPPORTUNITIES

General Manager

S. Birmingham, AL	707
Fullerton, CA	325
El Monte, CA	428
Springfield, IL	047
Riverpoint, IL	687
Wichita, KS	962
Slidell, LA	693
Salisbury, MD	771
Hagerstown, MD	772
Rochester, NY	517
Yonkers, NY	653
Sharonville, OH	738
Niles, OH	745
Lake Jackson, TX	576
S. Austin, TX	951

Tech Manager

Redwood City, CA	108	Lowell, MA	457
N. Fresno, CA	364	Springfield, MA	476
Lynwood, CA	377	Lincoln, NE	568
Monrovia, CA	390	Omaha, NE	733
MacArthur Park, CA	397	Jersey City, NJ	484
San Jose, CA	404	Hempstead, NY	527
Huntington Beach, CA	406	Bronx Terminal, NY	641
Diamond Bar, CA	409	Cincinnati Colerain, OH	561
Savannah, GA	605	Tulsa, OK	891
Fayetteville, GA	615	Norman, OK	893
Darien, IL	685	Madison, TN	068
Indy Castleton, IN	096	Arlington, TX	416
Columbus, IN	670	Austin, TX	586
Largo, MD	532	Midland, TX	928
		Beaumont, TX	930

District Level

District Technical Manager

Madison, TN #068

District Technical Manager

Lewisville, TX #035

To view all open Chuck E. Cheese positions, visit www.chuckecheese.com/careers

To view all open Peter Piper Pizza positions, visit <http://www.peterpipercareers.com/search-jobs.html>

